



**Africa's most impactful  
Shared Value community**

## MEMBERSHIP & PARTNERSHIP










**THE FUTURE OF OUR CONTINENT IS TOO  
IMPORTANT TO LEAVE TO CHANCE.  
WE NEED TO WORK TOGETHER TO CREATE  
A SUSTAINABLE FUTURE FOR ALL.**





## SHARED VALUE AFRICA

 <p>Non-profit company PBO status</p>	 <p>Part of the Shift Impact Africa Group (for-profit company)</p>	 <p>Women-led</p>	 <p>Business membership and partnership network</p>
 <p>Current regional footprint in East Africa, West Africa and sub-Saharan Africa</p>		 <p>Offices in Johannesburg, South Africa and Nairobi, Kenya</p>	 <p>Part of a global network</p>



The Shared Value Africa is a non-profit advocacy organisation, building a multi-sector, pan-African network that is committed to accelerating sustainable change on our continent.

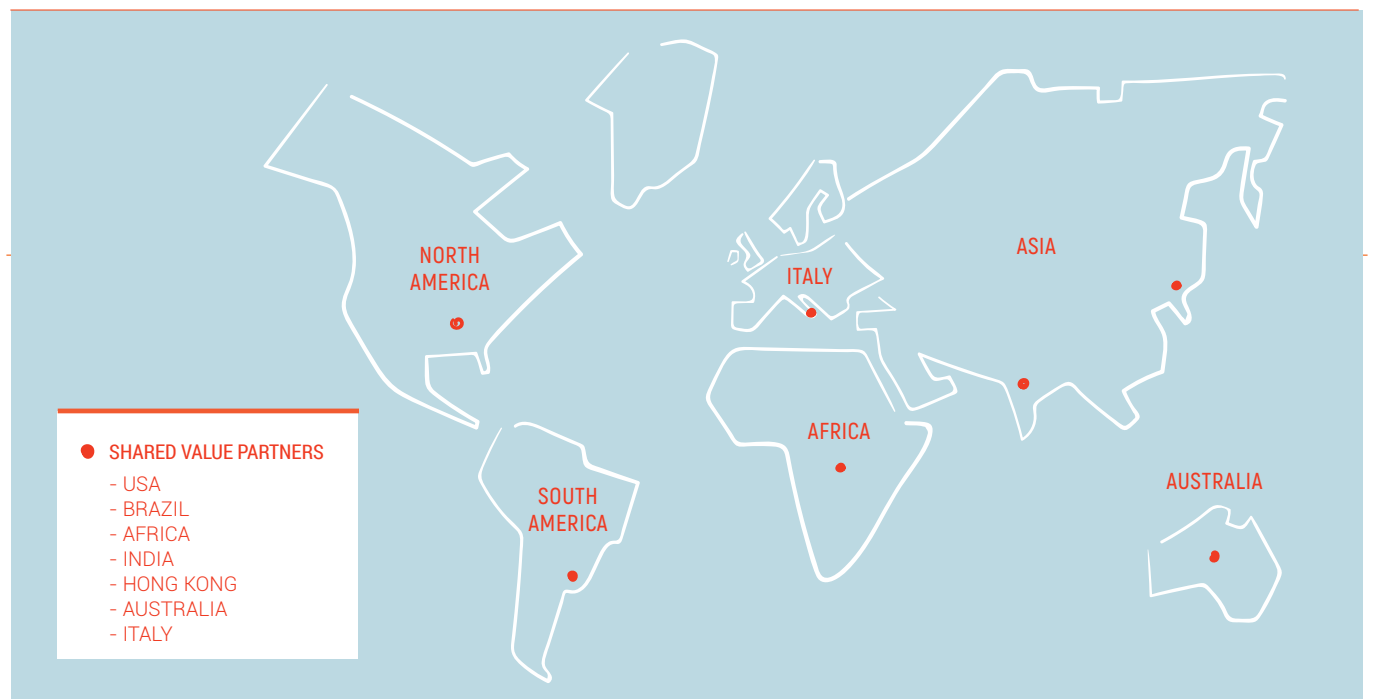
**\* Membership:**

- ✓ Business opportunities through collaboration
- ✓ Advancement of organisational Shared Value goals
- ✓ Positioning of organisational thought leadership in the field

**\* Partnership:**

- ✓ Programme-specific participation in line with sustainability objectives
- ✓ Impact-driven sustainability projects led by the SVA in collaboration with network members

## OUR GLOBAL SHARED VALUE PARTNERS



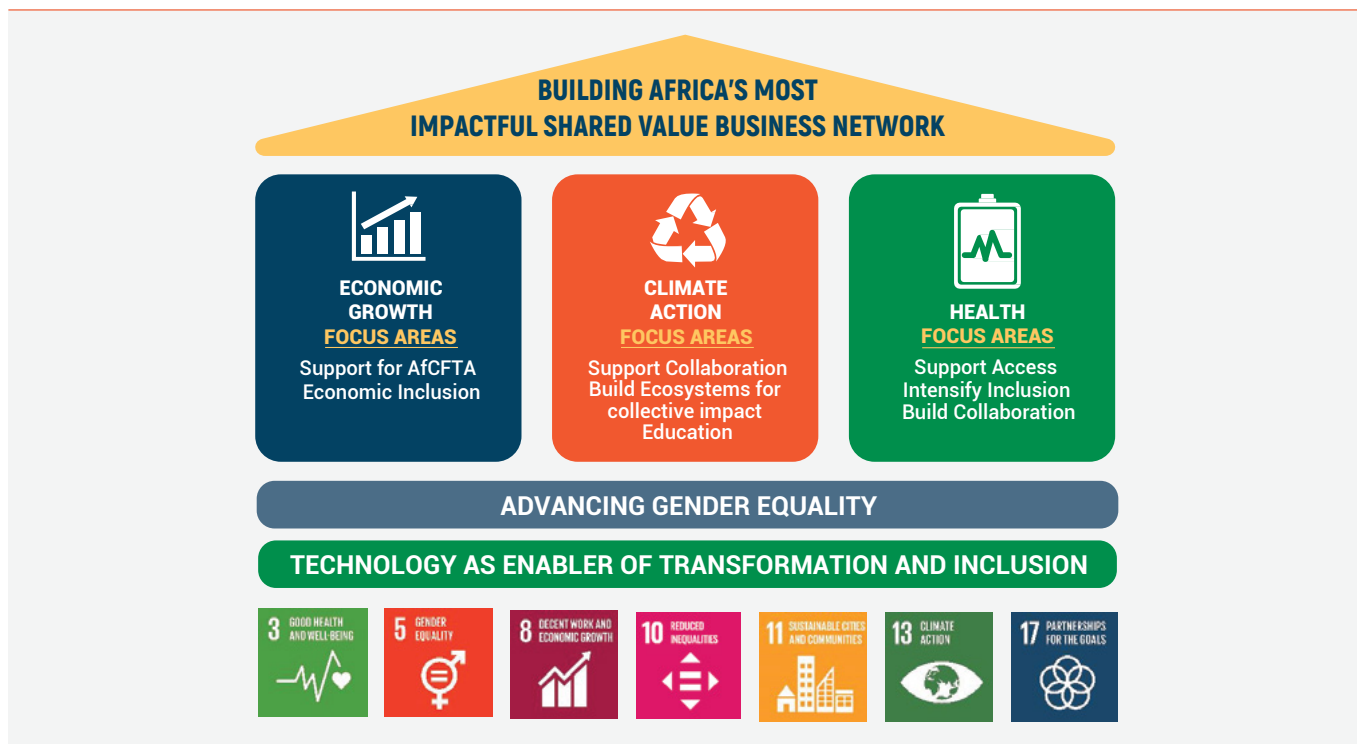


## HOW WE ENGAGE TO DRIVE SHARED VALUE:

01. **CURATED AFRICAN RESEARCH** – With input from SVA members, the Initiative identifies, leads and sources Shared Value research that explores opportunities in specific industries, sectors and regions.
02. **BUSINESS OPPORTUNITY DEVELOPMENT** – The Initiative uses its network to gain insights and access to multi-stakeholder partnership opportunities.
03. **AFRICA SHARED VALUE LEADERSHIP SUMMIT** – The annual Summit has evolved into a leading Shared Value event on the continent, attracting speakers and attendees from across Africa.
04. **INNER CIRCLE LEADERSHIP COLLABORATION** – The Initiative uses its network to facilitate networking opportunities across the continent through annual roundtable Shared Value events specifically tailored for top executives and middle management.
05. **RECOGNITION** – The Initiative facilitates access to key Shared Value awards, both locally and internationally, giving members the opportunity to be recognised beyond their local context. Examples include the Loeries Shared Value Award and the Fortune Change the World list.
06. **CASE STUDY REPOSITORY** – Shared Value case studies are continuously being collected to be used as a reference tool as well as assisting in connecting organisations to further build Shared Value ecosystems on our continent.
07. **CUSTOMISED ORGANISATIONAL WORKSHOPS** – Employee participation in research, workshops and/or discussions to create awareness of Shared Value, and provide Shared Value readiness support.
08. **ACADEMIC ENGAGEMENT** – The Initiative engages with academic institutions to enable future leaders to gain a deeper understanding of Shared Value and shift thinking towards Shared Value organisational change.
09. **ENGAGEMENT PLATFORMS & THOUGHT LEADERSHIP** – The Initiative creates engagement platforms for thought leaders to share their experiences, challenges and successes on their Shared Value journey.
10. **MEDIA AWARENESS CONTRIBUTION** – The Initiative provides its members with opportunities to contribute thought leadership articles and think pieces, as well as business case studies.
11. **MARKETING** – All SVAI members are afforded brand exposure, according to their membership tier, on various marketing materials, including the placement of their logo on the SVAI website.
12. **ACCESS TO THE SHARED VALUE NETWORK** – The Initiative connects and orchestrates business relationships to motivate for collaboration to create scale.



## STRATEGIC FOCUS AREAS:



PARTICIPATION	FOUNDING	INDUSTRY	AFFILIATE	ASSOCIATE
Africa Shared Value & ESG Summit ATTENDANCE	10 Tickets	5 Tickets	2 Tickets	2 Tickets
Africa Shared Value & ESG Summit SPONSORSHIP	Optional (first choice for headline sponsorship)	Optional	Optional	Optional
Africa Shared Value & ESG Summit Panelist	Participation	-	-	-
Body of Knowledge Contribution (Case Study Repository)	Case Studies	Case Studies	Case Studies	-
Harvard-aligned Case Study	By Invitation	By Invitation	-	-
Executive Engagement Opportunities (Engagement Platforms)	Participation	Participation	By Invitation	By Invitation
Curated Research (Opportunity to Sponsor/Lead)	Participation	Participation	-	-
SVA Strategic Direction	Participation/Input	-	-	-
Shared Value Thought Leadership	Contribution/Networking	Contribution/Networking	Contribution/Networking	By Invitation
Creation/Collaboration on Shared Value Initiatives	Inclusion	Inclusion	Inclusion	-



PARTICIPATION	FOUNDING	INDUSTRY	AFFILIATE	ASSOCIATE
International Network Platforms	Participation	By Invitation	-	-
Academic Events and Student Engagement	Participation	By Invitation	By Invitation	By Invitation
Shared Value Short Courses (Negotiated Discount)	2 Tickets	1 Ticket	1 Ticket	-
Multi-Stakeholder Partnership	Introduction	Introduction	Introduction	Introduction
Access to SVA Network	Full Access	Access	On Request	On Request
Recognition: Awards Notifications	Notify	Notify	-	-
Global Updates and Insight Sharing	Access	Access	Newsletter	Newsletter
Private Sector - Roundtable Events	Participation	Participation	By Invitation	By Invitation
Shared Value Membership Analysis Discussion	2Hr Discussion	2Hr Discussion	2Hr Discussion	2Hr Discussion
Leadership Exposure at Curated Event(s)	Participation	Attendance	Attendance	-
International Partner Summits - Discounted Rate	Available	Available	-	-
Media Interviews	Inclusion	Inclusion	Inclusion	-
Receive Updates and Newsletters	Full Access	Inclusion in Database	Inclusion in Database	Inclusion in Database
Use of SVA Logo	Use	Use	Use	Use
Presence on SVA Website (Tier Weighted)	Logo	Logo	Logo	Logo

Please note: Individual membership is not available.

SUSTAINABLE DEVELOPMENT GOALS





## PARTNERSHIP OPPORTUNITIES:

The SVA has a dynamic approach to building our community, and in addition to membership, we offer a range of programmes and partnership opportunities. This means more ways to join our Africa-wide network. Our programmes encompass a diverse spectrum of initiatives, including pioneering research endeavours, middle management and entrepreneurial training that nurtures the next generation of African leaders, and flagship projects that engage and empower communities. As a non-profit company (with PBO status in South Africa), we are able to tailor programmes to address specific challenges and opportunities in different regions, and create more ways for us and our partners to make a sustainable impact.



## JOIN THE NETWORK:

Whether it is through membership, programme partnership, or a combination of both, the SVA is the go-to organisation for businesses that are sustainability driven, looking to amplify their impact through thought leadership, advocacy and collaboration.

Membership	Hybrid	Project-Based Partnership
<ul style="list-style-type: none"> <li>Membership fee based on tier, with benefits per tier;</li> <li>Focuses on thought leadership and first option to participate in created engagements – where topics align;</li> <li>First option to sponsor Africa Shared Value Leadership Summit or Shared Value Series;</li> <li>Access to network and introductions;</li> <li>10% discount on advisory and business development services.</li> </ul>	<ul style="list-style-type: none"> <li>Reduced/base membership fee (limited speaker participation - 2 engagements);</li> <li>Minimum 2 projects (at a cost for each) to participate in (e.g., #ITSNOTOK, African Entrepreneurship Forum);</li> <li>10% discount on advisory and business development services.</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 2 projects per annum (at a cost for each) to participate in (e.g., #ITSNOTOK, African Entrepreneurship Forum);</li> <li>Event-specific brand acknowledgement;</li> <li>10% discount on advisory and business development services.</li> </ul>



**JOIN OUR NETWORK, COLLABORATE WITH US AND BECOME A CHAMPION FOR VALUE CREATION ON THE AFRICAN CONTINENT, AND CONTRIBUTE TO THE AFRICA WE WANT!**



**Africa's most impactful Shared Value community**



USA



Africa



Australia



Hong Kong



India



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**Together building Africa's most impactful community**



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