












/ SVAI ACTIVITY SCHEDULE 2022

 ACTIVITY	 NETWORK	 COUNTRY	 MONTH	 PURPOSE	 MEMBERSHIP OPPORTUNITIES
2022					
African Entrepreneurship Forum	African Entrepreneurs		18 February	Collaborative platform to support entrepreneurs	Participation
Shared Value Masterclass* (Virtual)	Paying Participants		23 February (Bi-monthly)	Introduction to Shared Value Training	Attendance, Participation
HCI Strategic Leaders' Summit	African Entrepreneurs	 Uganda	23 February	Awareness creation	Attendance, Participation
Purpose Playbook Training (Fellowship)	African Entrepreneurs		3/10/17/24 March	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
#ITSNOTOK Webinar International Women's Month	Private Sector		8 March	Awareness creation	Attendance, Participation
ISA Advertising & Marketing Shared Value Course	Paying Participants	 South Africa	16-17 March	Training	Attendance, Participation
Investor Readiness Workshop	African Entrepreneurs		17 March	Business Development Training	Participation
SVAI Members Forum	Member Network/ By Invitation		25 March	Member update	Attendance, Participation
Shared Value Masterclass* (Virtual)	Paying Participants		21 April (Bi-monthly)	Introduction to Shared Value training	Attendance, Participation

There is a cost involved to attend the event marked with an *



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2022					
African Entrepreneurship Forum	African Entrepreneurs		13 May	Collaborative platform to support entrepreneurs	Participation
PACCI Conference Botswana	Private Sector	 Botswana	17-19 May	Awareness Creation	Attendance, Participation
Investor Readiness Workshop	African Entrepreneurs		16 June	Business Development Training	Participation
CEO Connect Shared Value Roundtable	African Business (executive level)		23 June	Leadership dialogue Community Building	Attendance, Participation
SVAI Members Forum	Member Network/ By Invitation		24 June	Member update	Attendance, Participation
Shared Value Masterclass* (Virtual)	Paying Participants		28 June (Bi-monthly)	Introduction to Shared Value Training	Attendance, Participation
Purpose Playbook Training (Fellowship)	African Entrepreneurs		7/14/21/28 July	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
#ITSNOTOK Webinar South Africa Women's Month	Private Sector	 South Africa	11 August	Awareness creation	Attendance, Participation
African Entrepreneurship Forum	African Entrepreneurs		12 August	Collaborative platform to support entrepreneurs	Participation
SVAI/Strathmore Shared Value Course* (Online)	Paid Participants	 Kenya	23-26 August	Shared Value Training Awareness Creation Community Building	Attendance, Participation

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2022					
Shared Value Masterclass* (Virtual)	Paying Participants		24 August (Bi-monthly)	Introduction to Shared Value Training	Attendance, Participation
SVAI Members Forum	Member Network/ By Invitation		26 September	Member update	Attendance, Participation
CEO Connect Shared Value Roundtable	African Business (executive level)		29 September	Leadership dialogue Community Building	Attendance, Participation
Africa Shared Value Leadership Summit + GSMA MWC Africa	Private Sector/ Civil Society/ Academia		25-26 October	Awareness Creation Speaker/Partner/ Sponsor Engagement	Participation/ Attendance Event Sponsorship Speakers
Shared Value Masterclass* (Virtual)	Paying Participants		27 October (Bi-monthly)	Introduction to Shared Value Training	Attendance, Participation
Purpose Playbook Training (Fellowship)	African Entrepreneurs		3/10/17/24 November	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
African Entrepreneurship Forum	African Entrepreneurs		18 November	Collaborative platform to support entrepreneurs	Participation
#ITSNOTOK Webinar 16 Days of Activism	Private Sector		25 November	Awareness creation	Attendance, Participation
SVAI Members Forum	Member Network/ By Invitation		2 December	Member update	Attendance, Participation

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FUTURE OPPORTUNITIES. ONGOING ACTIVITIES & ENGAGEMENTS

 ACTIVITY	 NETWORK	 COUNTRY	 MONTH	 PURPOSE	 MEMBERSHIP OPPORTUNITIES
ONGOING					
Monthly Newsletter	SVAI Database		Monthly	Information Sharing Build Community	Content Contribution
Harvard Case Study	Global Shared Value Community		Ongoing	Create Awareness of Africa's Shared Value Success Stories	Participation in Harvard Training Sessions
Ongoing Discussion with Educational Institutions	Universities/ Institutions Across Africa		Ongoing	Implement Shared Value Concept in Curriculum	Case Studies Contributions and Participation
Ongoing Thought Leadership Opportunities	All Members (According to Membership Tier)		Ongoing	Opportunities to contribute to thought leadership pieces/ Interviews/Meetings	Contribution/ Participation
Speaker Opportunities	All Members (According to Membership Tier)		Ongoing	Ongoing identification of speaker opportunities	Participation Awareness Creation
Awards	Global Shared Value Community		Ongoing	Ongoing search for awards to build awareness of Shared Value and African business	Participation

