**CASE STUDY CONTENT STRUCTURE**

Please submit a high-resolution company logo with this case study.

**Company Profile**

Company Name:

Industry:

Description of Business:

Shared Value Focus: *What social issue did the organisation identify as the business opportunity?*

**Shared Value Strategy**

Background:

Where does the project fall in the Shared Value framework? (i.e. Reconceiving Products and Markets OR Redefining Productivity in the Value Chain OR Enabling Local Cluster Development OR Other)

**Results**

Business Results and ROI:

Social Results and Impact:

Challenges:

Lessons Learned:

Future Growth:

**Contact**

Name:

Email:

Title:

Company Website: